



WEST MICHIGAN
CANNABIS GUILD



wmcannabis.org

INDUSTRY PARTNER LEVELS
2023

	Green Starter ("Lil Bud")	Green Premiere ("Big Bud")	"Light Green" (Ancillary)
Annual partnership fee (USD)	\$420	\$840	\$1260
Who	Prequalified or Licensed cannabis company with up to one location.	Licensed cannabis company with a West Michigan presence.	Non-cannabis / ancillary companies
Industry Committee	Non-voting member	Voting member	Non-voting member
Early and broad exposure	Recognition in newsletter, at member meetings & other events, and on social media	Recognition in newsletter, at member meetings & other events, and on social media	Recognition in newsletter, at member meetings & other events, and on social media
Broad social media exposure for your company	Reposts on Facebook & Instagram	Reposts on Facebook & Instagram	Reposts on Facebook & Instagram
Special promotions		Featured status in Guild newsletter & bimonthly member meeting (1/yr)	
Listing AND discounted rate for ads in the Guild's annual cannabis tourist guide (NEW in 2023)	Yes	Yes	
Jobs! Jobs! Jobs!	Free 30-day job postings	Free 30-day job postings	Free 30-day job postings
Directory listing on wmcannabis.org	Yes	Yes	Yes
Discounts from other partners	Access to discounts	Access to discounts	Listing on WMCB Industry Services page
Complimentary Guild memberships for employees (addl. \$10.00)	5	25	10
Discounted sponsorships of Guild events	Yes	Yes	Yes